

man and woman."

So there's a message from history for the PR sector. If you want to develop a more empathetic representation of PR, go for long-run TV drama series. And avoid British comedy. Absolutely Fabulous is one of the great series but it definitely left PR in the "ditzy" category.

This article is written by Bournemouth University's Professor Tom Watson, Additions to PRDepiction are always welcomed, you can post a comment on the site, email Tom or tweet @PRDepiction.

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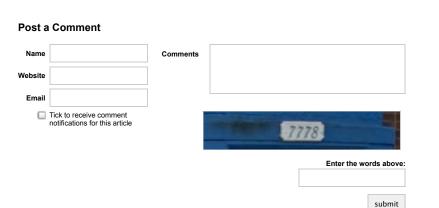


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